

For Immediate Release:
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SIGVARIS Performance Sleeve Now Available in Blue

In the United States, SIGVARIS SPORTS is introducing a brand new highly-anticipated color in the Performance Sleeve product line, giving active people more options as they improve their overall circulation.

PEACHTREE CITY, GA – Pam Burrus, the national organizer for the Mom’s Run This Town running group, knows first-hand that all sports compression products are not the same. “The first time I put on the SIGVARIS Performance Sleeves, I ran five miles and honestly wanted to keep going. Before I knew it I was four miles in, and I felt great!”



The SIGVARIS Performance Sleeve features 20-30mmHg of “true graduated compression” – compression that has 100 percent of the stated compression at the ankle and gradually diminishes as it goes up the leg. This construction helps fight the force of gravity and circulates blood back to the heart and lungs more efficiently, thus helping to improve athletic performance.

“I had tried another brand in the past, and I didn’t think they helped. Now, I understand that there is a difference between compression and true graduated compression,” Burrus adds.

This January, SIGVARIS is proud to announce that the blue sleeve will join the other sleeve colors including: pink, purple, orange, lime, white and black, giving runners several color options. The sleeve is constructed with a moisture-wicking, fast-drying fabric that may be worn on land or in water. The launch of the blue sleeve marks the latest addition to the company’s commitment of providing compression technology for athletes, triathletes and active individuals worldwide.

The SIGVARIS SPORTS line also includes the SIGVARIS Athletic Recovery Socks, the SIGVARIS Performance Sleeves and the Merino Outdoor wool compression socks. To learn more about SIGVARIS SPORTS, visit: <http://www.sigvarisusa.com> or on facebook at: <http://www.facebook.com/SigvarisSportsUSA>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisusa.com. SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.